

The Colour of Rock n' Roll



As the psychedelic 60s were coming to a close, the leading retail music shop in London was the ORANGE shop owned by marketing wizard Cliff Cooper. In search of the perfect amplifiers to sell in his shop, Cliff happened upon amp designer Matthew Mathias who had developed a line of amplifiers. The two men struck a partnership and this was the birth of ORANGE AMPLIFIERS.

Throughout the 60s and 70s, ORANGE AMPLIFIERS became a major force in the amplifier world. The distinct, "foggy" tone of these amplifiers has become legendary with serious players, both today and yesterday. The range of artists who have used ORANGE AMPLIFIERS is staggering. Stevie Wonder, Frank Zappa, The Beach Boys, Joe Perry, Ike Turner (wow!), Jimmy Page and countless other rock legends are among the true believers in the magic found in ORANGE AMPLIFIERS.

Having been dormant for the past 14 years...ORANGE AMPS ARE BACK!

Through the efforts of the Gibson Guitar Corporation and the Orange-man himself, Cliff Cooper, ORANGE AMPLIFIERS are now being manufactured in Huddersfield, England. The same attention to detail and superb quality that made the original amplifiers a legend are found in these new models.

The "new" ORANGE AMPLIFIERS are re-creations of the original classic models. The circuits remain as they were in 1972...all valves (tubes) in both the pre-amp and power amplifier. The same wonderful front panel graphics (the fist, lightning bolt, mountains and the famous Orange "Crest") give these products the ultimate "retro" look. And the sound, it's like no other amplifier from any company. You have to crank-up an ORANGE AMPLIFIER to experience and appreciate the design genius of Matthew Mathias.

ORANGE AMPLIFIERS are built by the original manufacturer, using the same vendors and machinery from the original production runs.

Four (4) "new" amplifier models are now available, in addition to a 4 x 12 enclosure loaded with 75 watt Celestion speakers.



GRAPHIC 120 and GRAPHIC 80 - The original design that incorporates what is still considered to be the finest and best sounding power amplifier section of any "musical instrument" amplifier. 120 watt and 80 watt, all tube, power sections are offered on both the GRAPHIC and OVERDRIVE models. All Orange Amplifiers feature EL 34 valves (tubes) in the power amplifier section.

OVERDRIVE 120 and OVERDRIVE 80 - The ultimate rock n' roll machine that includes a master volume and all the same features found on the GRAPHIC models.



**THE NEW COLOUR OF ROCK N' ROLL...
ORANGE!**



S P E C I F I C A T I O N S

Overdrive 120 and Overdrive 80
Full Valve (Tube) complement
Master Volume Circuit
Bright and Normal Inputs
F.A.C. Control (Frequency Analyzing Control)
Allows you to Dial In a Pre Set amount of gain for the low frequencies.
Bass, Treble, Presence Controls
Gain (volume) control
Master Volume Control
Echo (effects) Loop - Send / Return

Graphic 120 and Graphic 80
Full Valve (Tube) complement
Original Circuit from the 70s
Bright and Normal Inputs
F.A.C. Control (Frequency Analyzing Control)
Allows you to Dial In a Pre Set amount of gain for the low frequencies.
Bass, Treble, Presence Controls
Overall gain (volume) control
Echo (effects) Loop - Send / Return

Speaker Cabinets
Available as 4 X 12 or 2 X 12
Original Grill Cloth and Vinyl Manufacturers
Recessed Handles
Corner Protectors
Celestion G12T-75 Speakers

Coming Soon in 1995!

VI2 Combo
2 X 12 Speakers
Full Valve (tube) Complement
Accutronics Reverb available
2 Channels
One with the original Orange circuitry and the other with a massive gain stage for an awesome crunch tone.
Bass, Treble, Presence
Celestion Speakers

Hustler Combo
60 watts
1 - 12" Celestion
Open Back Cabinet
Bright and Normal Inputs
F.A.C. Control
3 Way EQ
Master Volume
Reverb available



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